

Contact

Randa Richter
Marketing & Event Manager
O: (863) 577-4608
richter@spcaflorida.org

Healthy Animals. Humane Communities.



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SPCA Florida Hosts Major Gift Development Seminar

Lakeland, FL—SPCA Florida and Florida Association of Animal Welfare Organizations, FAAWO, is offering an opportunity to take Money, Money, Money, Major Gift Development for any Size Organization seminar on Thursday, April 4th from 11:00am-2:00pm at SPCA Florida.

Learn practical, actionable tips to help your organization maximize philanthropic support and turn event sponsors and attendees into major donors.

Speakers:

Rand E. Chase, CFRE, VP & Executive Counsel, Pursuant Ketchum
Ornella Varchi, MBA, Chief Development Officer, Humane Society of Tampa Bay

Free to attend but RSVP required. Lunch and materials provided.

Class is open to anyone interested in learning how to increase their organization donor base and fundraising abilities. To register for the upcoming April 4th Development seminar, go to <http://www.faawo.org/event-3254503>

Founded in 1979, SPCA Florida is a 501(c)3 non-profit organization headquartered in Lakeland, FL serving all of Polk County and surrounding communities. SPCA Florida is completely dependent on the donations of generous individuals and corporations and does not receive any government assistance. Last year, SPCA Florida provided medical care, food and compassion for more than 4,300 abandoned, abused and homeless cats and dogs.

SPCA Florida adoption center is open to 7 days a week, and our state-of-the-art Reva McClurg Animal Medical Center helps over 50,000 patients annually. Proudly, 92% of every dollar raised goes to program resources and helping homeless animals.