

DIY Events are as easy as 1,2,3!

1

Visit www.spcaflorida.org to complete the DIY Event Information Sheet. Need ideas? See the back of this sheet!

2

Promote your event! Share on your social networks, post fliers and send out emails. Dependent on available staff resources, SPCA Florida will share the event on our social networks and post on our website.

3

Call (863) 577-4608 or email hbogel@spcaflorida.org to schedule a drop-off photo opportunity and tour at SPCA Florida for your supplies or funds raised.

Please see the back of this sheet for additional guidelines. If you have any questions or need additional assistance with promotional materials please contact Hope Bogel, (863) 577-4608 or email hbogel@spcaflorida.org. Once again, thank you for helping SPCA Florida achieve its mission of Healthy Animals | Humane Communities by hosting a DIY Event.

Do-It-Yourself Event Information

A DIY Event is a promotion, event or fundraiser planned, organized and implemented by an individual, business, service group or other organization for the full or partial benefit of SPCA Florida. We support DIY Events to the greatest extent of our resources; however we do request minimal involvement due to limited staff resources.

The following guidelines have been developed to protect both the individuals, organizations and Corporations (“DIY Partner”) hosting events and SPCA Florida.

- Submit DIY Events to SPCA Florida at least 30 days in advance.
- Avoid duplicated efforts and help us maintain goodwill in the community by coordinating with SPCA Florida **before soliciting** any individuals or organizations.
- Clearly state if a portion of the ticket price or suggested donation from a DIY Event participant is not tax-deductible.
- SPCA Florida cannot finance any expenses related to a DIY Event or assume responsibility for any debts incurred.
- DIY Event Partner is responsible for event coordination and promotion. Dependent on available staff resources, SPCA Florida will promote via social media and the website calendar.
- Use SPCA Florida’s logo as directed, without distorting it. We request approval of all press releases and advertising for the event prior to distribution. If you need help enlarging or modifying the logo, please contact, (863) 577-4607.

DIY Event Ideas

- \$5 Jean Day at Work
- Benefit Concert
- Block Party
- Car Wash
- Community Bingo
- Cook-off
- Dog Kisses Booth
- Fashion Show
- Garage Sale
- Golf Tournament
- Pennies for Pets
- Pet Talent Show
- Raffles
- Scavenger Hunt
- Silent Auction
- Talent Showcase
- Vegas Night
- Share Event - ask restaurants to donate part of their profits for a day
- Wish List Donation Drive