

You can make a difference



2019 Charity Honor Roll

Dear Friends of SPCA Florida,

You are invited to join our Charity Honor Roll, a network of humane minded individuals and businesses whose support is crucial to achieving SPCA Florida's mission to save 8,000 lives in 2019.

It's as easy as 1-2-3-4

Sponsor Life Altering Events

- | | |
|---|-----------------|
| 1. Walk for Animals | April 13 |
| 2. Mega Adopt-a-Thon (500 animals) | June 8 |
| 3. Mission Impossible Auction for Animals | November 11 |
| 4. Reduced Fee Events | |
| • \$3,070 (\$40 off All Adoptions) | April 30 |
| • \$2,150 (\$40 for All Cats & Kittens) | June 22-23 |
| • \$2,975 (\$40 for Medium & Large Dogs) | July 31 |
| • \$6,730 (\$40 for All Adoptions) | August 17 |
| • \$11,050 (\$40 off All Dogs & Puppies) | October 1-31 |
| • \$2,100 (\$40 for All Senior Dogs & Cats) | November 1 - 30 |



Thank you for making their lives matter . . .




**As a member of SPCA Florida's Charity Honor Roll
your sponsorship will support SPCA Florida's
2019 signature and shelter events.**

|  |  |  |  |
|---|--|---|---|
| 1. Walk for Animals | 2. Mega Adoption Event | 3. Auction for Animals | 4. Reduced Fee Events |
| <p>Date: April 13, 2019 Time: 8:00 am—12:00 pm Location: Lake Mirror Promenade in Downtown Lakeland</p> | <p>Date: June 8th, 2019 Time: 11:00 am—7:00 pm Location: RP Funding Center in Lakeland</p> | <p>Date: November 16, 2019 Time: 6:00 pm—10:00 pm Location: Haus 820 in Downtown Lakeland with complimentary valet parking.</p> | <p>Dates: See cover page for dates Times: Regular business hours Location: SPCA Florida Adoption Center</p> |
| <p>Estimated Attendance: 400-500 registered walkers, estimated 600-700 in attendance, 50 business vendors.</p> | <p>Estimated Attendance: Goal of 1,000—1,500 attendees.</p> | <p>Estimated Attendance: 350—400 attendees</p> | <p>Estimated Attendance:</p> <ul style="list-style-type: none"> • 500—700 one day events • 1,000— 1,400 two day events • 3,000 Monthly Events |
| <p>Target Group for the Event: Active animal lovers who enjoy raising awareness and money for animals.</p> | <p>Target Group for the Event: Active animal lovers looking to expand their fur family.</p> | <p>Target Group for the Event: Business executives, community leaders, supporters and friends of SPCA Florida.</p> | <p>Target Group for the Event: Animal lovers of all ages.</p> |
| <p>Media Sponsors & Partners: Ledger Media Group; Hall Communications Radio Group, SPCA Florida Website and Social Media Promotion.</p> | <p>Media Sponsors & Partners: A NEW EVENT you will not want to miss!</p> | <p>Media Sponsors & Partners: Celebrity Emcee, Hall Communications Radio Group, Ledger Media Group, SPCA Florida Website and Social Media Promotion.</p> | <p>Media Sponsors & Partners: A NEW EVENT you will not want to miss!</p> |
| <p>Past Sponsors: Publix Super Markets Charities, Watson Clinic, Petco Foundation, Pet Supermarket, Fields Auto Group, GEICO, Patterson Veterinary Supply, Merck Animal Health, Cannon Subaru, Edward Jones— office of Laura Lear, Purina, Walmart, Stahl & Associates Insurance, Invisible Fence of Central Florida</p> | <p>Past Sponsors: NEW EVENT! Your name here.</p> | <p>Past Sponsors: Publix Super Markets Charities, Watson Clinic, Petco Foundation, Fields Auto Group, GCD Insurance Services, Cannon Subaru, Lakeland Automall, GEICO, Patterson Veterinary Supplies, Boring Business Systems, Keel & Curley Winery, North County Dermatology, Vecchio, Carrier, Feldman, & Johannessen, PA.</p> | <p>Past Sponsors: NEW EVENT! Your name here.</p> |
| <p>Event Happenings: Enjoy a walk around Lake Mirror benefiting the life-saving work of SPCA Florida. Incentive prizes for fundraising and awards for top fundraisers, Bow Wow Breakfast, K-9 demonstrations, food vendors and more!</p> | <p>Event Happenings: Together, we will find homes for 500 adorable dogs, puppies, cats & kittens at reduced prices. In attendance, there will be corporate businesses, local veterinary clinics & hospitals, Polk County rescue organizations, entertainment, vendors and food trucks.</p> | <p>Event Happenings: Cocktail hour featuring beer and wine, cash bar, silent & live auction with 600 fabulous items, delicious plated dinner, musical entertainment and a few surprises!</p> | <p>Event Happenings: Reduced adoption fees, food trucks, beverages, adopters spin-the-wheel for prizes.</p> |

Charity Honor Roll Benefits

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|-------------------------------------|--|--|--|--|
| Sponsor Levels | 1. Walk for Animals | 2. Mega Adoption Event | 3. Auction for Animals | 4. Reduced Fee Events |
| <p>\$100,000 Grand Champion</p> | <ul style="list-style-type: none"> Large logo on website, t-shirt, event materials, Ledger advertisement, Walk brochure, newsletter & e-newsletter Recognition on PGTV, WPCV 97, Max 98.3, WLKF Talk Radio 30 team member t-shirts Four 10' x 10' display spaces Onstage recognition Listing on event Passport Honor Roll Plaque | <ul style="list-style-type: none"> Large logo on 8 personal banners Large logo on website, event signage/flyers, Ledger advertisement, newsletter & e-newsletter Recognition on PGTV, WPCV 97, Max 98.3, WLKF Talk Radio Four 10' x 10' display spaces Listing on event program Honor Roll Plaque | <ul style="list-style-type: none"> Acknowledgment on event video Inside cover ad in event program 1st logo position on sponsor recognition sign Recognition on SPCA Florida website, newsletter, e-newsletter, PGTV, WPCV 97, Max 98.3, WLKF Talk Radio VIP Seating for 30 | <p>\$11,050</p> <ul style="list-style-type: none"> Name your event Entry banner Recognition on PGTV, WPCV 97, Max 98.3, WLKF Talk Radio Listing on website, Facebook & Social Media Press release Newsletter Ad |
| <p>\$75,000 Best In Show</p> | <ul style="list-style-type: none"> Large logo on website, t-shirt, event materials, Ledger advertisement, Walk brochure, newsletter & e-newsletter Recognition on PGTV, WPCV 97, Max 98.3, WLKF Talk Radio 20 team member t-shirts Three 10' x 10' display spaces Onstage recognition Listing on event Passport Honor Roll Plaque | <ul style="list-style-type: none"> Large logo on 6 personal banners Large logo on website, event signage/flyers, Ledger advertisement, newsletter & e-newsletter Recognition on PGTV, WPCV 97, Max 98.3, WLKF Talk Radio Three 10' x 10' display spaces Listing on event program Honor Roll Plaque | <ul style="list-style-type: none"> Acknowledgment on event video Inside back cover ad in event program 2nd logo position on sponsor recognition sign Recognition on SPCA Florida website, newsletter, e-newsletter, PGTV, WPCV 97, Max 98.3, WLKF Talk Radio VIP Seating for 20 | <p>\$6,730</p> <ul style="list-style-type: none"> Entry banner Recognition on WPCV 97, Max 98.3, WLKF Talk Radio Listing on website, Facebook & Social Media Newsletter Ad |
| <p>\$50,000 Pet—A –Gree</p> | <ul style="list-style-type: none"> Large logo on website, t-shirt, event materials, Ledger advertisement, Walk brochure, newsletter & e-newsletter Recognition on PGTV, WPCV 97, Max 98.3, WLKF Talk Radio 15 team member registrations Two 10' x 10' display space Onstage recognition Listing on event Passport Honor Roll Plaque | <ul style="list-style-type: none"> Large logo on 4 personal banners Large logo on website, event signage/flyers, Ledger advertisement, newsletter & e-newsletter Recognition on PGTV, WPCV 97, Max 98.3, WLKF Talk Radio Two 10' x 10' display spaces Listing on event program Honor Roll Plaque | <ul style="list-style-type: none"> Acknowledgment on event video Full Page ad in event program 3rd logo position on sponsor recognition sign Recognition on SPCA Florida website, newsletter, e-newsletter, PGTV, WPCV 97, Max 98.3, WLKF Talk Radio VIP Seating for 15 | <p>\$3,070</p> <ul style="list-style-type: none"> Entry banner Recognition on WPCV 97, Max 98.3, WLKF Talk Radio Listing on website, Facebook & Social Media |

Charity Honor Roll Benefits

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|-----------------------------------|--|---|--|---|
| Sponsor Levels | 1. Walk for Animals | 2. Mega Adoption Event | 3. Auction for Animals | 4. Reduced Fee Events |
| \$25,000 Diamond Collar | <ul style="list-style-type: none"> • Medium logo on website, t-shirt, event materials, Ledger advertisement, Walk brochure, newsletter & e-newsletter • 5 team member t-shirts • One 10' x 10' display space • Onstage recognition • Listing on event Passport • Honor Roll Plaque | <ul style="list-style-type: none"> • Large logo on 2 personal banners • Medium logo on website, event signage/flyers, Ledger advertisement, newsletter & e-newsletter • One 10' x 10' display space • Listing on event program • Honor Roll Plaque | <ul style="list-style-type: none"> • ¼ Page ad in event program • 4th logo position on sponsor recognition sign • Recognition on SPCA Florida website, newsletter, e-newsletter, Facebook • Seating for 10 | \$2,975 <ul style="list-style-type: none"> • Entry banner • Recognition on WPCV 97, Max 98.3, WLKF Talk Radio • Listing on website, Facebook & Social Media |
| \$10,000 Silver Bowl | <ul style="list-style-type: none"> • Small logo on website, t-shirt, event materials, Walk brochure, newsletter & e-newsletter • 4 team member t-shirts • One 10' x 10' display space • Onstage recognition • Listing on event Passport | <ul style="list-style-type: none"> • Small logo on website, event signage/flyers, newsletter & e-newsletter • One 10' x 10' display space • Listing on event program | <ul style="list-style-type: none"> • 1/2 Page ad in event program • Logo included on sponsor recognition sign • Recognition on SPCA Florida website • Seating for 8 | \$2,150 <ul style="list-style-type: none"> • Recognition on WPCV 97, Max 98.3, WLKF Talk Radio • Listing on website, Facebook & Social Media |
| \$5,000 Top Pick | <ul style="list-style-type: none"> • Small logo on website, t-shirt, event materials, Walk brochure, newsletter & e-newsletter • 3 team member t-shirts • One 10' x 10' display space • Onstage recognition • Listing on event Passport | <ul style="list-style-type: none"> • Small logo on website, event signage/flyers, newsletter & e-newsletter • One 10' x 10' display space • Listing on event program | <ul style="list-style-type: none"> • 1/4 Page ad in event program • Logo included on sponsor recognition sign • Recognition on SPCA Florida website • Seating for 4 | \$2,100 <ul style="list-style-type: none"> • Recognition on WPCV 97, Max 98.3, WLKF Talk Radio • Listing on website, Facebook & Social Media |
| \$2,500 Best Buddy | <ul style="list-style-type: none"> • Listing on website, newsletter & e-newsletter • 2 team member t-shirts • One 10' x 10' event space • Listing on event Passport | <ul style="list-style-type: none"> • Listing on website, newsletter & e-newsletter • One 10' x 10' display space • Listing on event program | <ul style="list-style-type: none"> • Listing in event program & website • Seating for 3 | None Available |
| \$1,000 Fur Classic | <ul style="list-style-type: none"> • Listing on event website • Listing in newsletter & e-newsletter • 2 team member t-shirts • One 10' x 10' display space | <ul style="list-style-type: none"> • Listing on website, newsletter & e-newsletter • One 10' x 10' display space | <ul style="list-style-type: none"> • Listing in event program & website • Seating for 2 | None Available |
| \$500 Tail– Wagger | <ul style="list-style-type: none"> • Listing on event website, newsletter & e-newsletter • 1 team member t-shirt | <ul style="list-style-type: none"> • Listing on website, newsletter & e-newsletter | <ul style="list-style-type: none"> • Listing in event program & website • Seating for 1 | None Available |



Join the 2019 SPCA Florida Charity Honor Roll

YES, I want to join the SPCA Florida Charity Honor Roll at the following level

- \$100,000+ Platinum (434 lives saved) \$25,000+ Bronze (108 lives saved) \$2,500+ Member (10 lives saved)
- \$ 75,000+ Diamond (326 lives saved) \$10,000+ Member (43 lives saved) \$1,000+ Member (4 lives saved)
- \$ 50,000+ Gold (217 lives saved) \$ 5,000+ Member (24 lives saved) \$ 500+ Member (2 lives saved)

I want to change the lives of homeless animals

1. Walk for Animals \$ _____ 2. Auction for Animals \$ _____ 3. Mega Adoption Event \$ _____

4. Reduced Fee Shelter Events:

- | | |
|---|--|
| <input type="checkbox"/> \$11,050 (\$40 off All Dogs & Puppies) | <input type="checkbox"/> \$2,975 (\$40 for Medium & Large Dogs) |
| <input type="checkbox"/> \$ 6,730 (\$40 for All Adoptions) | <input type="checkbox"/> \$2,150 (\$40 for All Cats & Kittens) |
| <input type="checkbox"/> \$ 3,070 (\$40 off All Adoptions) | <input type="checkbox"/> \$2,100 (\$40 for All Senior Dogs & Cats) |

Please make checks payable to SPCA Florida. SPCA Florida is a 501(c)(3) nonprofit organization. All gifts are tax-deductible as allowed by law.

Company Name:

Please print company name to appear in recognition listing, if applicable.

Representative's Name:

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

THANK YOU FOR YOUR SUPPORT!

Please return this form with your sponsorship to:
SPCA Florida, Philanthropy Department, 5850 Brannen Road S., Lakeland, FL 33813
Contact rrichter@spcaflorida.org or call 863.577.4608 with any questions.

