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For immediate release: December 10, 2019

SPCA Florida Matching Campaign Challenge

Lakeland, FL— SPCA Florida is reaching out to all NEW donors to help save the lives of Polk Counties' homeless animals. During this Season of Giving, the Ronnie Hedrick Family of Polk County is giving hope to dogs and cats who are still in desperate need of care. To end their suffering and replace it with love, the Hedrick Family will double each and every NEW donor's donation up to \$1,000 for a total of \$40,000 during the month of December.

"We are in a race to save the lives of an additional 1,500 homeless dogs and cats in Polk County this year! We even have transports of kittens leaving for Illinois and Maine in time for Christmas. To save these precious lives we need our communities support. And, there has never been a better time to give. Until December 31, \$1.00 will become \$2.00, \$10 will become \$20 and \$1,000 will be doubled to \$2,000! The generosity of the Hedrick family is undeniable life changing for animals at risk. If everyone can reach into their hearts and help us, we will save more lives this year than ever before in Polk County. We are asking for everyone's support. And, we are sincerely grateful for every life saved," said SPCA Florida Executive Director, Shelley Thayer.

Their hope, your generous heart, and SPCA Florida's care, can make a difference! If you have never given before, this is your chance to double your gift of love. Go to scaflorida.org or call 863.577.4600 and save a life. Together we can change their lives.

About SPCA Florida

Founded in 1979, SPCA Florida exists to eliminate animal suffering and engage the entire community in the welfare and well-being of animals. SPCA Florida will help and heal 70,000 dogs and cats through its McClurg Animal Medical Center and provide direct care for 6,500 animals through its Adoption Center this year. Ani-Meals, which provides food and medical care for animals of homebound families, helps thousands more dogs and cats each year.

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