



# LAKELAND FIRE DEPARTMENT

DOUGLAS E. RILEY, FIRE CHIEF  
701 EAST MAIN STREET · LAKELAND, FLORIDA 33801  
Phone (863) 834-8200 | Fax (863) 834-8295  
WWW.LAKELANDGOV.NET/LFD

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: 03/01/2022

Contact: Stephanie Lewis, Public Relations and Information Manager

Telephone: (863) 834-8219

Cell: (863) 860-9011

Email: [stephanie.lewis@lakelandgov.net](mailto:stephanie.lewis@lakelandgov.net)

Contact: Randa Richter, Humane Programs & Public Media Director, SPCA Florida

Telephone: (863) 577-4608

Email: [rrichter@spcflorida.org](mailto:rrichter@spcflorida.org)



### Lakeland Firefighters Rescued Pets Calendar Returns

Lakeland, FL – After a brief hiatus, the Lakeland Fire Department (LFD) and SPCA Florida are teaming back up to bring you the much-anticipated 2023 Rescued Pets Calendar. As in the past, the calendar will feature adorable, rescued pets and the local hot heroes of LFD. Each month of the year will feature helpful safety tips and information from both organizations.

Lakeland firefighters offer up their great looks for this smoldering calendar for a truly wonderful cause – all proceeds go directly to helping rescued animals in Polk County. Calendars from years past have generated more than \$15,000 to pay for the medical care of animals encountered on human emergency scenes by the Lakeland Fire Department and treated at SPCA Florida's Reva McClurg Medical Center.

The calendar is still in its planning stages but is set to be released November 12, 2022, at SPCA Florida's annual Auction for Animals, which is their largest fundraiser of the year. The calendar will be sold for \$10.00 online and in person. Details on how to purchase your copy will be released later this year.

The annual calendar is a fun and philanthropic cornerstone of the partnership. It is an excellent way for SPCA Florida to expand on its mission of helping animals while the Lakeland Fire Department can show its compassion and care for all living creatures in its community.

###



/LAKELANDFD



@LAKELANDFD



@LAKELANDFD



LAKELAND FIRE