

Contact: Randa Richter Media & Partnership Relations 0: (863) 577-4608 rrichter@spcaflorida.org

For immediate release: March 25, 2021

## SPCA Florida Receives The Petfinder Foundation and KONG Toy Grant

**Lakeland, FL**— SPCA Florida recently received a grant from The Petfinder Foundation and KONG to receive KONG toys for shelter dogs. The Petfinder Foundation has been a community supporter of SPCA Florida, providing funding and community collaboration opportunities for many years.

The Petfinder Foundation and KONG believes that every pet deserves to be happy. The KONG Toy Grant provides enrichment for adoptable pets waiting for their forever home.

Almost 2,000 dogs pass through SPCA Florida's doors every year. SPCA Florida dogs are walked several times a day and have access to other fun activities such as play yards and an agility course. Even with all these activities, there is still downtime in the kennels. Having something fun and intriguing to do in the kennel improves the dogs' lives - and a calm and content pup is likely to find a home faster than one who is bored and bursting with energy.

An SPCA Florida favorite thing to do is have fun surprises ready for the dogs when they come back from playtime. What better surprise than a KONG filled with peanut butter or treats that makes a pup's eyes light up with joy.

Being able to provide entertainment leads to happier and more adoptable dogs. Which in turn means a shorter length of stay at SPCA Florida.

For more information about SPCA Florida visit <u>www.spcaflorida.org</u>. For more on the Petfinder Foundation, visit <a href="https://petfinderfoundation.com">https://petfinderfoundation.com</a>.

## About SPCA Florida

Founded in 1979, SPCA Florida is a 501(c)3 non-profit organization headquartered in Lakeland, serving all of Polk County and the surrounding communities. Dedicated to improving the lives of pets and people, SPCA Florida provides caring, compassion and hope to more than 4,30 homeless animals entering our doors each year.

Open to the public, our SPCA Florida Medical Center is a state-of-the-art veterinary facility that heals and helps 50,000 patients annually. Thousands more pets and people are served through our community outreach and education programs.

## **About The Petfinder Foundation**

The Petfinder Foundation is a public charity that works to prevent the euthanasia of adoptable pets by assisting animal shelters and rescue groups across North America. Our grant programs are designed to make homeless pets more adoptable by keeping them happy and healthy, to make shelter operations more sustainable, and to aid adoption groups during times of natural or man-made disaster. Our grant recipients include more than 13,000 organizations, caring for more than 300,000 homeless pets at any given time, throughout the U.S., Canada and Mexico.

## About KONG

KONG Classic dog toy was created to meet the instinctual needs of dogs to chew and play. KONG is a leader around the world in the pet specialty industry and its humble beginnings remain the foundation and cornerstone of decision making for KONG today. Fulfilling a dogs need to play with safe, everlasting fun and durability while giving pet parents a way to connect with their dogs. As KONG sells more dog toys, it is our goal to help more people around the world. With each dog toy we sell, we hope to inspire others.







