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**For immediate release: July 30, 2020**

## **SPCA Florida Participates in Clear The Shelters Adoption Campaign**

**Lakeland, FL**— SPCA Florida has joined NBCUniversal Owned Television Stations' Clear the Shelters™ 2020 pet adoption campaign. To help individuals and communities continue to practice safe social distancing measures, this year's initiative will run from August 1 through August 31, feature by appointment adoptions, and make it easy for people to donate online to participating shelters/rescues. This is the sixth consecutive year that NBC and Telemundo owned stations present their popular pet adoption campaign to communities nationwide in partnership with affiliate stations and shelters/rescues. Since 2015, NBCUniversal Owned Television Stations' Clear The Shelters campaign has helped more than 410,000 pets find new homes. Visit [ClearTheShelters.com](http://ClearTheShelters.com) for more information.

SPCA Florida adoptions to find your forever family member are by appointment. Please call 863/ 577-4615 for an appointment. All pets are fully vetted, vaccinated and microchipped. SPCA has a great variety of cats, dogs and kittens in all sizes and colors.

"Clear The Shelters is a summer tradition that communities everywhere look forward to," said Valari Staab, President, NBC Universal Owned Television Stations. "We're proud to join with animal shelters and rescues, as well as our affiliate station partners and sponsors, [Cat's Pride, Hill's Pet Nutrition and our digital media partner The Dodo] to present this annual event that celebrates animals and helps shelters match families with their new furry best friend,"

Individuals interested in adopting a loving dog or cat will have the opportunity to find their perfect match at SPCA Florida. "This is a great time to adopt one of Polk Counties homeless animals, and in return, receive unconditional love," said Shelley Thayer, Executive Director.

This year's Clear The Shelters' "Adopt & Donate" campaign features returning partners WeRescue and GreaterGood.org, and new partner 24PetWatch.

SPCA Florida is asking for financial, foster, and adoption support. To help, go online at [www.scaflorida.org](http://www.scaflorida.org) and donate, foster or check out our available dogs and cats.

### **About SPCA Florida**

*Founded in 1979, SPCA Florida is a 501(c)3 non-profit organization headquartered in Lakeland. Dedicated to improving the lives of pets and people in the community, SPCA Florida provides caring, compassion and hope to more than 6,000 homeless animals entering our doors each year. Open to the public, our McClurg Animal Medical Center is a state-of-the-art veterinary facility that heals and helps 50,000 patients annually. Thousands more pets and people are served through our community outreach and education programs.*





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### **About Clear The Shelters**

*Clear The Shelters™ / Desocupar Los Albergues® is an annual, nationwide pet adoption campaign that is spearheaded by NBCUniversal Owned Television Stations, a division of NBCUniversal. Every year, NBCUniversal's TV stations (NBC and Telemundo owned stations), plus affiliated stations partner with local animal shelters and rescues in their communities to host Clear The Shelters events. NBCUniversal Owned Television Stations' Clear The Shelters campaign was inspired by a 2014 North Texas pet adoption event hosted by NBC 5 / KXAS and Telemundo 39 / KXTX and dozens of area shelters that resulted in the most adopted pets in one day for North Texas. Since 2015, NBCUniversal Owned Television Stations' Clear The Shelters pet adoption campaign has resulted in more than 410,000 pets finding new homes. Visit [ClearTheShelters.com](http://ClearTheShelters.com), [DesocuparLosAlbergues.com](http://DesocuparLosAlbergues.com) for more information.*

