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Adopters Can Help SPCA Florida Holiday Wishes Come True With \$100K From The Petco Foundation

SPCA Florida adopters are invited to share how their pet has changed their life for a chance to help SPCA Florida win up to a \$100,000 grant award

Lakeland FL – Individuals who have adopted a pet from SPCA Florida are invited to share how their pet has changed their life to help give SPCA Florida a chance to receive a \$100,000 grand prize [Holiday Wishes](#) award from the [Petco Foundation](#). In partnership with [BOBS from Skechers](#), the Petco Foundation is granting more than \$750,000 this holiday season to qualified animal welfare organizations across the country. Awards will range from \$5,000 to \$100,000, and adopters with winning submissions will receive up to a \$1,000 Petco shopping spree and a prize pack with BOBS from Skechers shoes.

“We’re calling on all SPCA Florida adopters to help us earn lifesaving funds this holiday season by sharing their heartwarming stories,” said Shelley Thayer, SPCA Florida Executive Director.

Through September 23, adopters can submit their story at petcofoundation.org/holidaywishes. Stories should highlight how pets have changed their adopter’s life for the better, in big and small ways, and should celebrate the love of their adopted pet. Submissions must include four photos to illustrate the story and can include video as well. Adopters must contact SPCA Florida for the organization’s point of contact, email and phone number to include in their submission. Adopters are also encouraged to visit the [Holiday Wishes homepage](#) for more information and to read stories from previous winners.

The deadline to submit a Holiday Wishes story is September 23, 2020, noon CST. Winners will be announced during the holiday season. For a full list of prizes and submission FAQs, visit petcofoundation.org/holidaywishes.

Since 2013, over \$5 million in Holiday Wishes grants have been awarded to help make the holidays brighter for animal welfare organizations during the holiday season and year-round. For more information about Holiday Wishes, visit petcofoundation.org/holidaywishes and join the conversation on social media using #HolidayWishes.

SPCA Florida is asking for financial, foster, and adoption support. To help, go online at www.scaflorida.org and donate, foster or check out our adoptable dogs and cats.



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About the Petco Foundation and BOBS from Skechers

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$280 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 6.5 million pets find their new loving families, and we're just getting started. Visit petcofoundation.org to learn more about how you can get involved.

BOBS from Skechers' charitable collection of shoes, apparel and accessories have improved animals' lives: over the past five years, Skechers has contributed more than \$5.6 million to help more than one million shelter pets, including saving more than 709,000 rescued pets in the United States. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 15 million pairs of new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit www.BOBSfromSkechers.com and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

About SPCA Florida

Founded in 1979, SPCA Florida is a 501(c)3 non-profit organization headquartered in Lakeland. Dedicated to improving the lives of pets and people in the community, SPCA Florida provides caring, compassion and hope to more than 6,000 homeless animals entering our doors each year. Open to the public, our McClurg Animal Medical Center is a state-of-the-art veterinary facility that heals and helps 50,000 patients annually. Thousands more pets and people are served through our community outreach and education programs.

